

2020 Sponsorship Packet



2020 Home Schedule

March 28th

April 25th

May 9th

September 26th

October 24th

About the League

Twin City Roller Derby (TCRD) is a non-profit organization built and sustained by its members and gracious sponsors. TCRD aims to foster a safe, non-judgmental, fun, and empowering environment for skaters and supporters to experience the great sport of roller derby.

TCRD is a women's flat track roller derby team located in Shreveport/Bossier City, Louisiana.



Twin City Roller Derby, formerly Twin City Knockers was founded in 2010. We played our first Season in 2011. In 2018 we changed our name to Twin

City Roller Derby and played our first season as a WFTDA league. We finished our 2019 season ranked 295th out of 368 competing leagues.

TCRD also gives back to the community by volunteering, and through charitable donations to local non-profits. Our 2019 season included work with local organizations such as Roy's Kids, Providence House, Salvation Army, Heroic Inner Kids, and Paws in the Park. During our 2019 season we participated in events within our community to help raise money and awareness for different causes such as Snooze-A-Palooza that raised money for the Merkle Center to buy beds for the homeless shelter, the SBC Zombie walk that supported the Food Bank, Life Share Blood Center, and Fight Like Emilee, Rolling with the Bulls supporting Robinson Rescue and the Highland Parade.

Why We Need Sponsors

Sponsors like you make it possible for our organization to continue to grow and thrive. With your donation we are able to offset many costs related to supporting our league, this helps us give more back to our community. Gameday expenses include: venue rental, announcers, referees, promotional materials, medics, security, and much more. Operational/practice costs are currently being covered by league members through payment of dues and organizing fundraising events. Ticket sales also help to recoup a small portion of these costs as well as cover TCRD's donations to local charitable organizations. Outside assistance is important for our league to thrive and reach its full potential.



The sponsorship opportunities we provide are meant to bring attention to your business in a unique way, as we are the premier roller derby league in Northwest Louisiana. We offer customizable packages that fit your business type and budget and are cheaper than traditional marketing. Your business is sure to gain new exposure to our local and varied fan base through your sponsorship.

Title Sponsor \$1000

- Link and Logo in TCRD website
- Shout-outs at all home games
- Monthly social media shout-outs
- Full page ad in home game programs
- Five season passes
- TCRD merch basket
- Banner displayed at all home game
- Framed photo of you with TCRD members
- Ad and/or logo on all TCRD promotional materials displayed at all TCRD events
- Skater appearance at an event of your choosing*

* Request for skater appearance must be submitted at least 14 days prior to event date and must not conflict with scheduled TCRD games (home or away) or another scheduled event

Lead Jammer - \$750

- Link and logo on TCRD website
- Shout-out at all home games
- Monthly social media shout-outs
- Half-page ad in home game programs
- Four season passes
- TCRD merch basket
- Banner display at all home games
- Framed photo of you with TCRD

Apex Jumper - \$500

- Link and logo on TCRD website
- Shout-outs at all home games
- Bi-monthly social media Shout-outs
- Quarter ad in home game programs
- Three season passes
- Two TCRD t-shirts
- Banner Displayed at all home games

Star Pass - \$250

- Link and logo on TCRD website
- Shout-outs at all home games
- Quarterly social media shout-outs
- Business card size ad in home game programs
- Two season passes
- Two TCRD stickers



Sponsor A Skater

Roller Derby is a fast growing, high energy sport with increasing numbers of dedicated and loyal skaters. A skater's financial obligations to the sport include: league dues, insurance costs, uniforms and travel expenses such as lodging, meals, and fuel. Most importantly; skates and protective gear! What better way to show your support for this amazing sport than to sponsor one of our very own skaters!? This program allows businesses and individuals to contribute directly to a TCRD Skater's derby career. Contributions will help the skater meet her financial obligations to the league, as well as help reduce the financial strain of participating in this thrilling sport.



Your one-time sponsorship contribution of \$150.00 (for the entire season), will help a skater offset their cost. In exchange for your very generous contribution, you will receive a framed certificate recognizing you as an official contributor to the Twin City Roller Derby Sponsorship Program to display in your home or business. This also includes an autographed photo of your sponsored skater. If you are a business owner, a public appearance can also be arranged.

A La Carte



Full-Page program ad: \$75/game \$300/season
Half-Page program ad: \$50/game \$250 season
Quarter-Page program ad: \$25/game \$100/season
Large Banner (we provide) \$175/game \$300/season
Small Banner (we provide) \$125/game \$200 season

We also offer customizable individual packages and are happy to create something custom for your business.

By signing below, you confirm that all the supplied information on the sponsorship registration form is correct and true to your knowledge. You also agree to all the terms of the sponsorship package you have selected and the restrictions surrounding the use of the TCRD logo(s). You agree to not use the Twin City Roller Derby name/logo in any self-promotion without written approval from the executive committee president of TCRD. I acknowledge that Twin City Roller Derby may use my business name and/or information in regard to being a sponsor for the 2020 season. Please make checks payable to Twin City Roller Derby and send sponsorship registration and payment to 9001 Bayonne Dr. Shreveport, LA 71118.

Sponsor Registration

Company	
Contact	
Address	
Phone	
Email	
Website	
Package	
A La Carte	
Amount	
Sold By	
Date Sold	
Merchandise Needed	
T-shirt Size	
Merchandise Delivered By	

Thank You for your sponsorship